## Kommentar zum SOEB-Werkstattgespräch

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**ZUMA - Abt. Soziale Indikatoren** 

Mannheim

- Sozioökonomische Entwicklung und Umbruchhypothese Ein geeigneter Bezugsrahmen für die (Sozial)Berichterstattung?
  - Plausibilität des Konzepts, mehr als fragwürdige Metapher?
  - Umbruch = Grundlage oder Ergebnis systematischer Beobachtung und Berichterstattung?
  - Bedeutung für faktische Deskription und Analyse?
- Eignung des Konzepts für internationale Vergleiche Ein deutscher Ansatz ohne Anschlussfähigkeit?
  - das deutsche "Produktions- und Sozialmodell" der Nachkriegszeit als Referenz für eine europäische Berichterstattung?
  - Relevanz von 'Lissabon-Prozess' und 'europäischem Sozialmodell' für die Berichterstattung?

- Logik der Auswahl von Themenfeldern und Berichtsgegenständen
  - Anspruch eines 'comprehensive reporting'?
  - Konzept für die faktische Auswahl?
- Kohärenz und Systematik der Berichterstattung innerhalb der einzelnen Themenfelder und Gegenstände
  - welche Systematik?
  - mehr als Deskription?
  - Analyse des Zusammenhangs von Produktion und Lebensweise, bzw. ökonomischer und sozialer Entwicklung Anspruch u. Wirklichkeit?
- Indikatorenbildung und -auswahl?
  - Kriterien, Systematik?
  - Innovation?
- Zeithorizont der Beobachtung und Berichterstattung
  - Umbruch und Entwicklung?

## Social Reporting – Some Definitions

- aims at information "on social structures and processes and on preconditions and consequences of social policy, regularly, in time, systematically, and autonomously" (Zapf 1977).
- "effort to systematically describe the level of welfare in a population" (Uusitalo 1994)
- "the description and analysis of the living conditions of the population seen in relationship to the objectives and measures of an ensemble of social policy fields" (Gilomen 1995).

## The Social Report New Zealand (2001 ff.)

- ➤ provides information on the social health and well-being of New Zealand society. Indicators are used to measure levels of well-being, to monitor trends over time, and to make comparisons with other countries.
- >, Wellbeing", in the context of this report, means those aspects of life that society collectively agrees are important for a person's happiness, quality of life and welfare
- ➤ presents information on New Zealander's living standards, health, knowledge and skills, our sense of identity and belonging; the quality and sustainability of our natural environment; the human rights that we enjoy; our ability to access meaningful and rewarding work; and our freedom from crime and violence.
- > assesses how well we are performing over time, how different groups within the community are faring and how our performance compares with other OECD nations.
- rightharpoonup enables us to think about the direction in which we are heading and to consider where concerted effort and investment may be required.
- ➤ is based on a set of key outcomes and indicators that captures the characteristics of
  a good society

# 2005 the social report

te pūrongo oranga tangata

indicators of social wellbeing in New Zealand

- 3 Ministerial Foreword
- 4 Chief Executive's Preface
- 5 Introduction
- 13 People
- 22 Healt
- 24 Health expectancy
- 26 Life expectancy
- 28 Suicide
- 30 Prevalence of cigarette smoking
- 32 Obesity
- 34 Knowledge and Skills
- 36 Participation in early childhood education
- 38 School leavers with higher qualifications
- 40 Educational attainment of the adult
- 42 Adult literacy skills in English
- 44 Participation in tertiary education

#### 72 Civil and Political Rights

- 74 Voter turnout
- 76 Representation of women in government
- 78 Perceived discrimination
- 80 Perceived corruption

#### 82 Cultural Identity

- 84 Local content programming on New Zealand television
- 86 Māori language speakers
- 88 Language retention

#### 90 Leisure and Recreation

- 92 Satisfaction with leisure time
- Participation in sport and active leisure
- 96 Participation in cultural and arts activities

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#### 46 Paid Work

- 48 Unemployment
- 50 Employment
- 52 Median hourly earnings
- 54 Workplace injury claims
- 56 Satisfaction with work-life balance

#### 58 Economic Standard of Living

- 60 Market income per person
- 62 Income inequality
- 64 Population with low incomes
- 66 Population with low living standards
- 68 Housing affordability
- 70 Household crowding

#### 98 Physical Environment

- 100 Air quality
- 102 Drinking water quality

#### 104 Safety

- 106 Intentional injury child mortality
- 108 Criminal victimisation
- 110 Perceptions of safety
- 112 Road casualties

#### 114 Social Connectedness

- 116 Telephone and internet access in the home
- 118 Participation in family/whānau activities and regular contact with family/friends
- 120 Trust in others
- 122 Loneliness
- 124 Contact between young people and their parents

## Basic Characteristics of Social Reporting

- Focus on Individuals and Private Households
- Output Orientation, but also policies aiming to improve welfare outcomes
- Normative Perspective
- Policy Orientation
- Empirical Quantitative Approach
- Representativeness
- Priority of Specific Kinds of Data, in Particular Survey Data
- Continuity of Reporting Across Time

### Social Monitoring and Reporting: Why and for whom?

- to provide expert knowledge for political elites, administrations and governments
- to provide information for research and education
- to inform and enlighten citizens and the general public:
  - > "Social Reporting should aim to satisfy the needs of citizens for information about the development of welfare" (Johansson 1976)
  - ➤ "social reporting belongs to the democratic infrastructure ... places welfare issues on the political agenda ...supplies material to the public debate, influencing the media and, indirectly, the administration". Vogel (1990)
- Overall: to provide empirical evidence and knowledge base for the continuous self-reflection of societies

### Why Social Monitoring and Reporting at the European Level?

- process of European integration creates needs for more and better comparative information on social conditions and structures
- improvement of living conditions and the quality of life are among the key policy goals of the European Union
- Maastricht treaty requests the presentation of social reports
- post Lisbon process places new emphasis on social indicators to be used to monitor advances in goal attainment and thus to enhance convergence and integration
- key role of social indicators and reporting in European social policy: benchmarking, best practice, open coordination

# Basic Problems faced by Social Monitoring / Reporting Programmes:

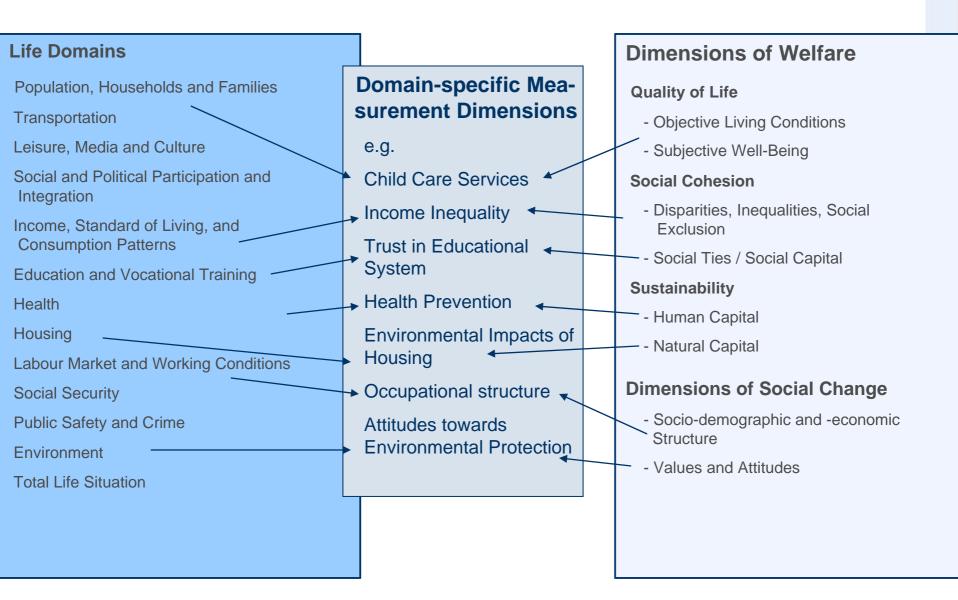
- ⇒ how to choose a limited number of subjects / dimensions of monitoring and reporting from an unlimited social universe?
- ⇒ how to organize the monitoring and reporting processes?

## European System of Social Indicators - Conceptual Framework

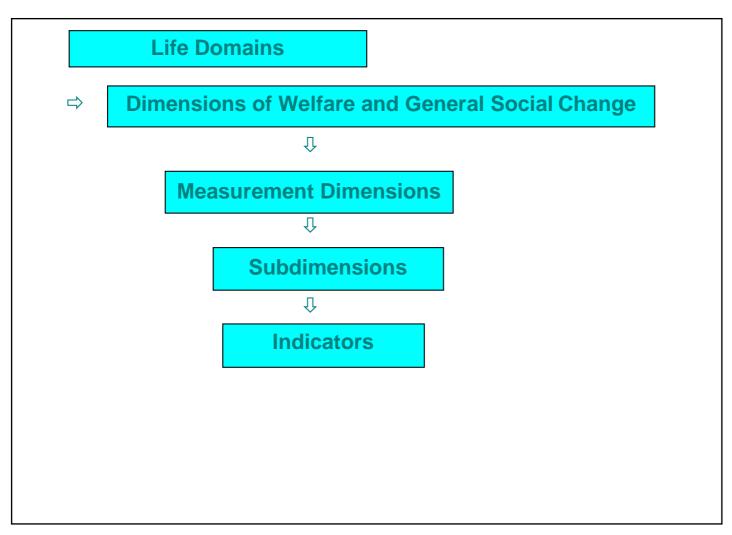
	Welfare Measurement	Monitoring Social Change
Individual Level	Quality of Life  - living conditions - subjective well being	Values and Attitudes e.g postmaterialism - gender roles - party preferences etc.
Societal Level	Quality of Society  Sustainability  natural capital human capital	Social Structure e.g demographic - social class
	Social Cohesion - disparities, inequalities, exclusion - social relations, ties, inclusion	- employment etc.

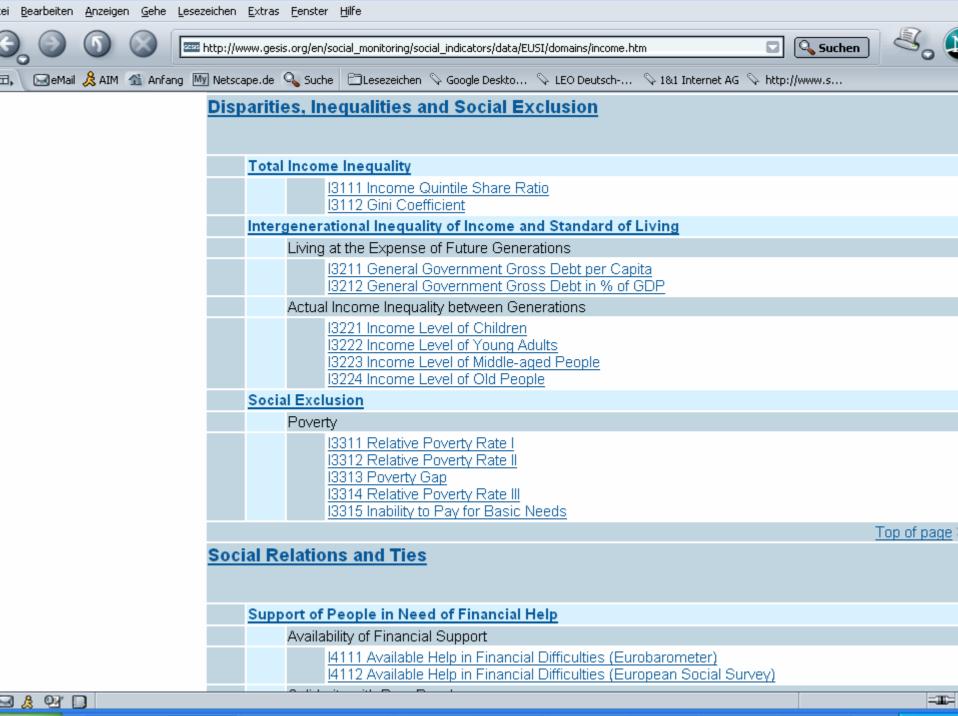
#### ZUMA

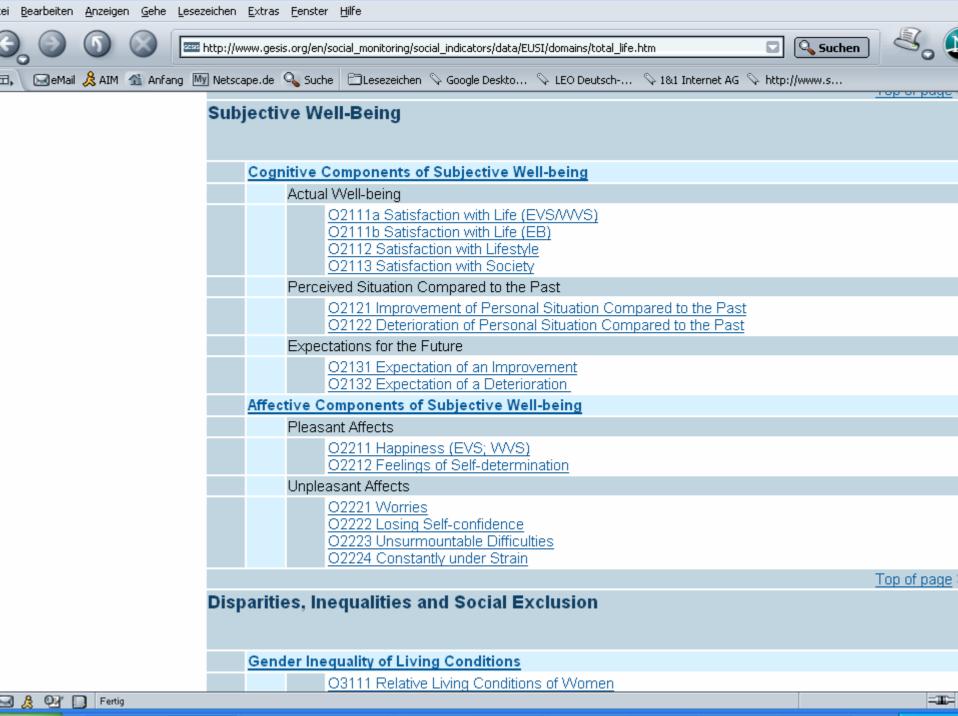
### **Life Domains & Measurement Dimensions**

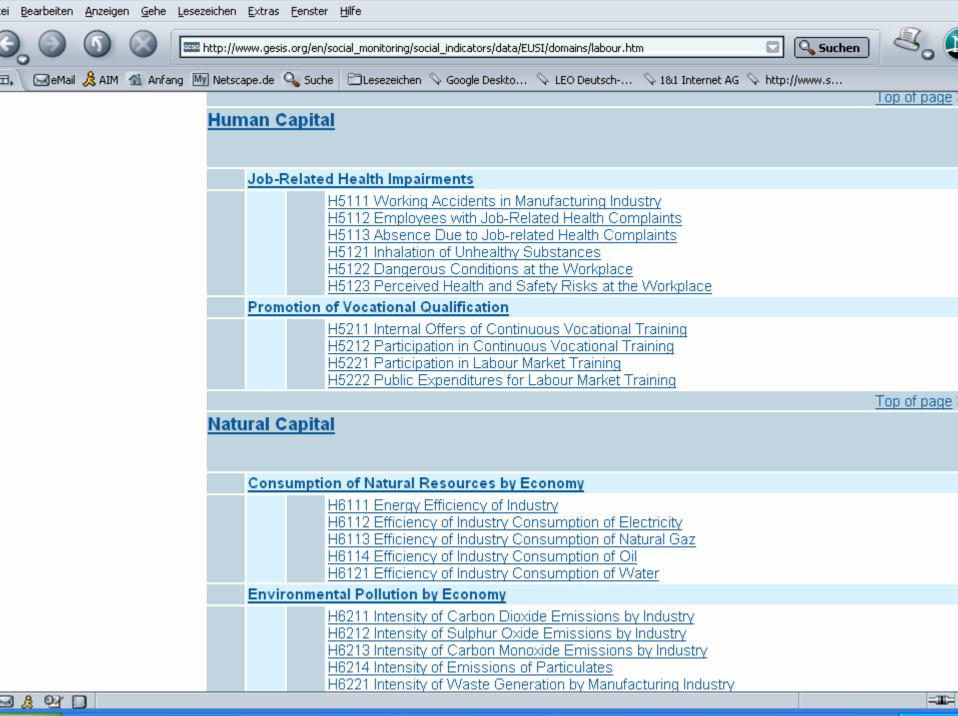


### Dimensional Structure of the European System of Social Indicators









### Additional Elements of Systems Architecture

- <u>Indicators:</u> objective (outcomes, resources, conditions, inputs); subjective (outcomes)
- Coverage
   25 EU Member States + Norway, Switzerland + Japan, United States
- Periodicity of Observation
   Starting point of time-series: 1980; Yearly observations, as far as data are available
- Level of Regional Disaggregation: NUTS-1 level or similar level
- Data Sources:

**Aggregated Data:** for example EUROSTAT - Databases **Microdata:** for example ECHP, LIS, Eurobarometer, ISSP, World-Value-Surveys, Working-Conditions-Surveys, Euromodule