

Course

23 / PERSPECTIVES ON SUSTAINABLE CONSUMPTION

20 April – 24 April 2015

Inter-University Centre Dubrovnik (IUC)

Ortrud Leßmann, Helmut-Schmidt-University Hamburg, Germany

Torsten Masson, Helmholtz Centre for Environmental Research - UFZ Leipzig, Germany

Wenzel Matiaske, Helmut-Schmidt-University Hamburg, Germany

Simon Fietze, University of Southern Denmark, Germany

Preliminary Program

Monday April 20

- 9:00 – 9:30 Welcome (Ortrud Leßmann, Torsten Masson, Wenzel Matiaske, Somon Fietze)
Introduction (Ortrud Leßmann)
- 9:30 – 10:30 Carina Koch and Ulrike Adam (Leuphana, Lüneburg, Germany):
Sustainable behavior at work: The relationship between CSR
Communication, CSR Participation and CSR Benefit. An Explorative Study
Presentation and Discussion
- Coffeebreak
- 10:45 – 11:45 Paula Maria Bögel (Leuphana, Lüneburg, Germany): Sustainable
communication for sustainable consumption: insights in consumers'
processing and evaluation of CSR communication
Presentation and Discussion
- Lunchbreak
- 13:30 – 14:30 Daniel Dietrich (Technical University Munich, Germany): Gender
Differences in Perceived Goal Conflict and Overconfidence – Evidence
from a Real-Effort Experiment
Presentation and Discussion
- 14:30 – 15:30 Olivia Padalewski (Vienna University of Technology, Austria): Analysis and
Ecological Optimisation of the Service Life of IT Infrastructure in
Organisations
Presentation and Discussion
- 15:30 – 16:00 General Discussion and Wrapup

Tuesday April 21

- 9:00 – 10:00 Guillaume Le Borgne (Montpellier Supagro): Consumer's food waste
sensitivity: Definition and impact on food practices and food waste
behavior
Presentation and Discussion
- 10:00 – 11:00 Margot Dyen (Montpellier Supagro): Can a local action fight against social
exclusion and promote sustainable food practices ? The example of social
cooking groups
Presentation and Discussion
- Coffeebreak
- 11:15 – 12:15 Roland Menges (TU Clausthal, Germany): Using Sticks or Carrots to
stimulate Investments in Energy Efficiency: An Experimental Investigation
of Individual Preferences
Presentation and Discussion
- Lunchbreak
- 14:00 – 15:00 Jan Seidel (Leuphana, Lüneburg, Germany): Group and individual drivers
of sustainable energy consumption among students

15:00 – 16:00 Presentation and Discussion
 General Discussion and Wrapup

Wednesday April 22

9:00 – 10:00 Madhavi Venkatesan (Bridgewater State University): Sustainability and the
 economics of embedded values

Presentation and Discussion

10:00 – 11:00 Katharina Gapp (Berlin School of Economics and Law): promoting
 sustainable consumption patterns using government programmes

Presentation and Discussion

Coffeebreak

11:15 – 12:15 Benjamin Held (HS Pforzheim, Germany): The Costs of Sustainable
 Consumption: A basket of goods-based analysis differentiated by income

Presentation and Discussion

Lunchbreak

14:00 – 15:00 Final Discussion and Farewell

Thursday April 23 - Friday April 24

Time for further Discussion and Exchange